

2020 DECADENT DESSERTS SPONSORSHIP PACKET



The Women's Fund of Weld County, Inc. was founded in 1999 by women from the community dedicated to improving the lives of women and girls. Our purpose is to create a permanent fund to find, fund and nurture programs that address unmet needs of women and girls in Weld County to enable them to become self-confident, independent, contributing members of the community. Currently the endowment balance is over \$600,000 and we are still contributing.

In addition to contributing to our endowment, The Fund supports projects and programs in Weld County which are sensitive to the cultural and special needs of women and enhance women's educational success and self-sufficiency. Projects which may:

- Enable girls and women to become self-supporting through job training, education and job placement.
- Support women in their combined roles as workers and head of household.
- Focus on economic development, such as job creation.
- Assist women and girls in career counseling, business planning and job seeking skills.

2020 Decadent Desserts



March 14th, 1pm-3:30pm at the UNC Ballroom in Greeley

Women's Fund of Weld County Sponsorship Opportunities



Annual Sponsorship Option:

As a Mission Sponsor of The Women's Fund of Weld County, you will gain premium exposure at our events and activities throughout the year. You will receive special ongoing recognition and additional benefits over the course of your commitment. This includes our signature Decadent Desserts event and our fall event (exposure to over 450 attendees between both events).

MISSION SPONSOR: \$ 3,500 (only 3 available)

Only 2 left

As a sponsor you will receive:

- Premier logo position on our website home page
- Premier logo on our website events page
- Premier exposure on each of our e-newsletters throughout the year
- Premiere recognition in our annual newsletter
- Facebook promotion through thank you posts to include logo
- Inclusion in an eBlast thank you post event

Event Visibility and Recognition:

- Premier logo built into continually displaying PowerPoint at both events
 - o Email logo to women@weldwomensfund.org before 3/5/2020 in vector (.eps is preferred) format to be included
- Opportunity to address audience via 5 min pre-recorded message created prior to the event (at Women's Fund expense) shown at our highly anticipated Decadent Desserts and our fall event (one message for the year to be used at each event)
- Logo inclusion on event marketing materials
 - o Email logo to women@weldwomensfund.org before 3/5/2020 in vector (.eps is preferred) format to be included
- Opportunity to have a booth and display/distribute promotional items at Decadent Desserts and our fall event
- Opportunity to display a banner at Decadent Desserts and at our event in the fall
(Need banner by 3/5/2020)
- Reserved Corporate table of Ten (10) at Decadent Desserts with logo table signage
- Four tickets to our fall event

Decadent Desserts Sponsorship Opportunities:

Decadent Desserts is on March 14, 2020. Theme is Girls Just Want to Have Fun.

Platinum Sponsor: \$2,000

You will receive the following benefits as a Platinum Sponsor:

- Logo on our website home page through June 2020
 - Logo on our website events page
 - Logo in our e-newsletters
- Email logo to women@weldwomensfund.org before 3/1/2020 in vector (.eps is preferred) format to be included in Website*

Event Visibility and Recognition

- Premier logo in event PowerPoint
- Logo in event program sponsor page
 - o Email logo to women@weldwomensfund.org before 3/5/2020 in vector (.eps is preferred) format to be included
- Logo in event promotions
- Reserved Corporate table of Ten (10) at Decadent Desserts with logo table signage

And other benefits, such as:

- Inclusion in Social Media Thank you post
- Promotional items can be displayed or distributed at Decadent Desserts
- Opportunity to display a banner at Decadent Desserts

Women's Fund of Weld County Sponsorship Opportunities

Gold Sponsor: \$1,500

- Logo on our website events page through 2020
- Logo in our e-newsletter
- logo in event program sponsor page
- Logo in event PowerPoint
 - o Email logo to women@weldwomensfund.org before 3/5/2020 in vector (.eps is preferred) format to be included
- Opportunity to display banner at Decadent Desserts
- Reserved Corporate table of Ten (10) to Decadent Desserts

Silver Sponsor: (limit 10) \$1,000

- Logo on our website events page
- Logo on our Facebook page
- Logo in our e-newsletters
- Listing in event program sponsor page
- Listing in PowerPoint at Decadent Desserts
- Reserved ½ Corporate table of five (5) to Decadent Desserts with logo table signage

~~Decor Sponsor \$1,000 (only 1 available)~~

- Logo on our website events page
- Logo on our Facebook page
- Logo in PowerPoint at Decadent Desserts
 - o Email logo to women@weldwomensfund.org before 3/5/2020 in vector (.eps is preferred) format to be included
- Listing in our e-newsletters
- Listing on event program
- Ability to put business card on tables that coordinate with theme/décor

Friend Sponsor \$500

- Listing in PowerPoint at Decadent Desserts
- Reserved 2 tickets with logo table signage
- Listing in our e-newsletter
- Listing on our website events page

Favorite Things Bag Sponsor: Donation of \$250 of Products to put in Bags for Sale at Event

- Listing in our e-newsletter
- Listing on event program
- Listing in Power Point at Decadent Desserts
- Ability to put business card in bag

Media and EMCEE Sponsor

- Logo on our website events page
- Listing on our Facebook page
- Listing in our e-newsletters
- Listing on event program and PowerPoint at Decadent Desserts



2020 Event Partner Registration Form

Company Information:

Business/Organization Name: _____ Date: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Email: _____

Website: _____

Name/Organizational Listing: _____

(Please indicate exactly how you would like your name/organization to appear for print recognition.)

Sponsorship Information (please check all that apply):

___ **Mission Sponsor: \$3,500 – Premier annual sponsor for all events and activities throughout the year.**

Decadent Desserts

___ Platinum Sponsor: \$2,000

___ Gold Sponsor: \$1,500

___ Silver Sponsor: \$1,000

___ Friend Sponsor: \$500

___ Decor Sponsor: \$1,500

Ladies Night Out

___ Visionary Sponsor: \$1,000

___ Platinum Sponsor: \$750

___ Gold Sponsor: \$500

___ Silver Sponsor: \$250

___ Friend Sponsor: \$100

Payment Information:

Method of sponsorship payment (please check one):

___ Please bill me at the above address and a corporate check will be remitted.

___ Please charge the following credit card (circle one): Visa / MasterCard / Discover

Name on Card: _____

Card Number: _____ Expiration Date: _____

Authorizing Signature: _____

Mail to:

The Women's Fund of Weld County
P.O. Box 336995, Greeley, CO 80633-0617